



News from the '55 Exchange - HOME OF CLEMSON ICE CREAM -

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OUR NEW COOPERATIVE EDUCATION PROGRAM

In January 2010, the '55 Exchange hired its first full-time Co-op, Kristen Keys, as the Director of Retail Operations and Special Projects. Kristen (right, in picture) is a recent graduate in Graphic Communications. Each year two students will be offered full time Co-op positions with the '55 Exchange. This program gives students the opportunity to apply their learned skills and knowledge from the classroom to selected practices in a real workplace environment.

The '55 Exchange Co-op was designed to offer guidance to future entrepreneurs by promoting strong leadership and managerial skills. During the Co-op, the student works a six-month period (January-July or June-December), maintaining and supervising all retail operations of the store, while also planning a special promotional



event for the Clemson community.

The positions are targeted for Communications, Food Science, General Business, and Marketing majors.

"I have really learned a lot in my short time here. You really get to experience all the do's and don'ts there are to running a small business operation and plus, you get to eat Clemson ice cream all the time!" Kristen said.

With the success that this

has become, the '55 Exchange will be continuing the program with another student, Steph Schatz (left, in picture), a senior Food Science major.

REMINDERS: Please consider us when making your Clemson pledge or annual gift. A fully funded '55 Exchange endowment will secure our student's academic success and the Clemson ice cream experience for future generations.

SPECIAL NOTES

The '55 Exchange will move to its extended summer hours for the months of June and July. During these months the store is open from 11:30 am to 8:00 pm Mon -Thu, 11:30 am to 6:00 pm on Fri, and 1:00 pm to 6:00 pm on Sat and Sun. The store will be closed on Sunday July 4 in observance of independence day.

COME IN AND GET YOUR NEW T-SHIRT!

The new '55 Exchange t-shirts are purple and include the re-designed logo. The front has the logo shown below on the left side of the shirt, and the back has the large logo shown in the heading above.



The shirts are on sale in the store for \$9.50 each and are available in every size from small to extra large.

STAFF PROFILE: ANNA KEVERLINE



Major: Double major in Biological Sciences and Secondary Education

Hometown: Lake City, SC

Accomplishments: Anna is currently in her third summer with the '55 Exchange. She is a founding member of the Tiger Lilies, Clemson's Club Ultimate Frisbee team, and has been the treasurer for 3 years and will be the president next year. She also loves lindy hop and shagging, and hopes to student teach high school biology next year.